

**EXHIBIT B – PRICE SCHEDULE FOR OPTIONAL PRODUCTS**

CONTRACTOR NAME: <b>Infogroup</b>	
DELIVERY: <b>As specified by User</b>	Terms: <b>Net 45 Days</b> Cash Discount: <b>0</b>

<b>Option for use of the ARC Employer Database for Uses or Users not covered by the ARC Employer Database License Agreement</b>				
<b>Item Description</b>	<b>Commercial Rate</b>	<b>EmpDb Discount Rate</b>	<b>% Discount from Commercial Rate</b>	
<b><u>BUSINESS DATABASE</u></b>				
U.S. business file - 30+ Million Records (Name, Address, Zip Code, Phone Number, Key Executive, Employee Size, Sales Volume, Latitude/Longitude, NAICS Code, full information available). Licensed use. Semi-annual update 30% charge.				
1-10,000 Minimum order	flat rate	\$1,600.00	\$1,200.00	25%
10,001 - 25,000 records	per record	\$ 0.223	\$ 0.167	25%
25,001 - 50,000 records	per record	\$ 0.197	\$ 0.148	25%
50,001 - 100,000 records	per record	\$ 0.155	\$ 0.116	25%
100,001 - 250,000 records	per record	\$ 0.137	\$ 0.103	25%
250,001 plus	per record	\$ 0.129	\$ 0.097	25%
<b><u>HOUSEHOLD &amp; RESIDENT DATABASE</u></b>				
225 Million+ U.S. resident file (Name, Address, Zip Code, Phone Number, Age, Income, Length of Residence, Homeowners, Credit Card Holder, Children, Marital Status, Mortgage Amount, Mortgage Date, Gender, Dwelling Size). Licensed use. Semi-annual update 30% charge.				
1-5,000 records. Minimum order	flat rate	\$ 500.00	\$ 375.00	25%
5,001 - 10,000 records	per record	\$ 0.103	\$ 0.077	25%
10,001 - 25,000 records	per record	\$ 0.086	\$ 0.065	25%
25,001 - 100,000 records	per record	\$ 0.060	\$ 0.045	25%
100,001 - 500,000 records	per record	\$ 0.052	\$ 0.039	25%
500,001 - 1MM records	per record	\$ 0.043	\$ 0.032	25%
1,000,001 - 5MM records	per record	\$ 0.026	\$ 0.020	25%
5,000,001 - 25MM records	per record	\$ 0.017	\$ 0.013	25%
Over 25MM records	per record	\$ 0.013	\$ 0.010	25%

<b>Option for API access to Infogroup databases</b>			
<b><u>BUSINESS &amp; RESIDENT FILES</u></b>			
API integration of Infogroup databases into Licensee's web environment. Daily updates. Annual fee.	\$ 25,000	\$ 20,000	20%